

Strider Education Foundation 501(c)(3) Nonprofit Organization

Teaching every child in America how to ride a bike in kindergarten PE class.

DID YOU KNOW?





Only **1-IN-4** kids will ride a bike this year. (Wall Street Journal, 2019)



Children ages 2 to 10 years old in the U.S. spend an average of **18.6 hrs per week** in front of screens (Statista, 2017)

Rate of childhood obesity among kids age 2-19

increased to 22.4% in 2020 (Renew Bariatrics)





50% drop in kids using bikes as transportation in last 10 years (National Sporting Goods Association, 2018)



35% drop in kids riding a bike recreationally in the last 10 years (National Highway traffic Safety Administration, 2019)

THE ALL KIDS BIKE LEARN-TO-RIDE KINDERGARTEN PE PROGRAM HELPS STUDENTS DEVELOP PHYSICALLY AND MENTALLY, GIVES THEM GREATER CONFIDENCE, REDUCES STRESS, AND PROVIDES BETTER FOCUS



BIKE RIDING GETS KIDS OFF SCREENS AND ENGAGED WITH OTHER KIDS







BEING ACTIVE IS THE BEST MEDICINE TO COUNTERACT OBESITY AND OTHER DISEASES ASSOCIATED WITH BEING OVERWEIGHT

WHAT DO DONORS SAY?



"This was the most fulfilling event we've ever done or been a part of, thank you!"

Amanda Bramble Indian Motorcycle St. Paul/Indian Motorcycle Riders Group

"In short... it was an incredible experience, and the kids were ecstatic. So cool watching their expressions when the bikes were unveiled. What a powerful program... being an avid cycler myself I can fully attest to the joy and freedom two wheels can bring."

Steve Mondek

Motorsports District Manager CO/WY, Yamaha





"I'm still smiling from the event last week. The Mayor and Valley Metro CEO thanked us profusely for inviting them to be apart of the presentation to the children at Maxine O. Bush Elementary. It was such a "feel good" moment in rewatching the videos and seeing just how excited the kids were."

Aaron Mueilleur HDR Senior Vice President Area Manager, Phoenix

WHAT DO TEACHERS SAY?



"It's amazing to see how transformational this experience is for the kids in my classes. I'm not talking about physical skills only; they are gaining tons of physical skills with this program, but I'm seeing emotional and social growth like nothing I have seen in my twenty years of teaching physical education."

Cathi Dallesander, PE Teacher, North Street School, CT

"This program has transformed my classroom into more than just physical education; it has taught my students how to set goals, how to overcome obstacles and push themselves past the fear of the unknown." Gretchen Johnson, PE Teacher Cleveland Elementary School, SD



"You have given kids who may never ride a bike, a great opportunity! And for years to come! They are learning to balance, to use both legs simultaneously, and independently. They are learning so much socialization and personal space."

Mary Savage, PE Teacher Western Elementary School, Newnan, GA **NATIONAL IMPACT**

1,000,000

STUDENTS IMPACTED THANKS TO GENEROUS DONORS, CORPORATE PARTNERS, AND GRAND MAKERS! 2018-2027

50 PROGRAMS RUNNING IN ALL STATES!



100+ SCHOOLS WAITING FOR A DONOR FUNDED PROGRAM

A gift of \$9,000 gives schools everything needed to teach children how to ride a bike.

PROGRAM BREAKDOWN



Online Training & Certification



Course Curriculum



Ongoing Support



1 Teacher Bike &

Pedal Kits



24 Helmets



2 Rolling Storage Racks

PROGRAM EQUIPMENT HAS A LIFESPAN OF 7-10 YEARS.



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