

Trail Accelerator Grant Program

To grow the quantity and quality of mountain bike trail communities, we need to accelerate the pace of trail building. Trail Accelerator grants, (TAG) are competitive grant offerings that provide a jump-start to communities that have the interest and political support to develop trail systems, but need assistance to get projects up and running. A Trail Accelerator grant offers awardees professional trail planning and consultation services to launch their trail development efforts. TAG has a proven track record of unlocking additional investment from local, regional, and national partners.

Thank you to Tom and Steuart Walton for seeding these grants.



IMBA's Trail Accelerator grant program has awarded 23 grants totaling \$345,500 in funding for professional planning and design services. These plans were the catalyst for unlocking \$7.85 million dollars in additional funding for local trail projects. Through their support of TAG, these program donors have made investing in community trail projects a top priority. Their investment in #MoreTrailsCloseToHome will have a positive impact on dozens of communities and thousands of people for years to come. We would like to thank the following: Tom & Steuart Walton, The Catena Foundation, SRAM, Shimano, PeopleForBikes, Fox Factory, Santa Cruz Bicycles, Hydro Flask.

Photo credit @pedalhomie



By the Numbers

2018 - 2020



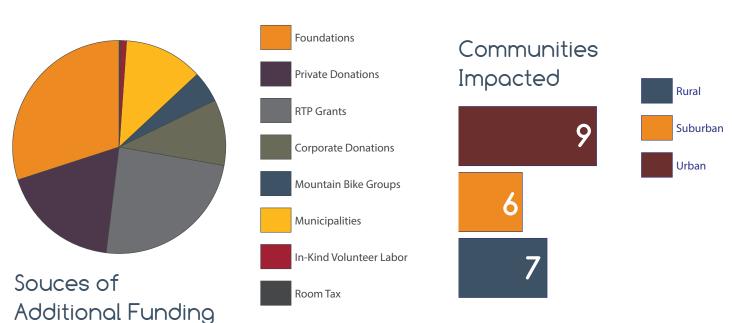


Total Amount Requested \$1,066,500

Total Amount Funded \$345,500



Total Additional Funding Unlocked 7.85 Million





Gateway Trail Project, LaCrosse WI - the overall Concept Plan completed by IMBA Trail Solutions (TS) recommends 9-12 miles, with the Phase One design resulting in five miles of trails built by RockSolid in 2020. The City of LaCrosse awarded \$125,000 towards Phase One construction and Outdoor Recreation Alliance raised over \$300,000 for Phase One which included a six figure donation. Planning is being discussed for future phases and another \$100,000+donation has been awarded for future construction.





The Farm Bike Park, Farmington, UT - with six miles of trail is currently under construction with a \$125,000 budget, based on a master plan TS developed in mid-2020.

The West Hill MTB project will deliver one of the first professionally designed trail systems optimized for mountain bikes in the Finger Lakes of New York State. Centrally located within a matrix of rural and urban communities, The Nature Conservancy's West Hill preserve is within one hour of Rochester (the third most populous city in New York State), Corning, Geneva and dozens of rural communities. The Nature Conservancy is excited to partner with IMBA to apply the best available trail design science; a creative spirit; and a communitycentered approach to sustainably manage one of our most valuable natural resources at West Hill - outdoor recreation. The Trail Accelerator Grant will help us develop a modern trail user experience that better serves the diversity of today's nature explorers. The Nature Conservancy is hopeful that West Hill will serve as a model for sustainably built trails that provide health, wellness and economic benefits to the surrounding communities.

Mat Levine, Director of Land Assets (New York State) The Nature Conservancy





Waldren's Ridge Park, TN - twelve miles have been planned here, with \$225,000 in funding unlocked to start Phase One construction by TS in January 2021.

De Queen Lake, AR up to 65 miles have been planned here and local volunteers have completed a TS Trail Building School. Our project partner, Legacy Initiatives (a regional healthcare organization) highlighted at the start of our partnership that these trails would play an important role in improving diversity, equity and inclusion in outdoor recreation.

West Virginia University has current planning for up to 110 miles. TS is working closely with WVU Faculty and City of Morgantown Staff. WVU is ramping up a comprehensive outdoor recreation curriculum that TS is supporting.

What's Mext?

TAG has proven to be a powerful tool in helping communities unlock local funding for trails. IMBA intends to continue the program in 2021 and beyond, and welcomes new seed capital to not only replenish the grant pool, but to enlarge it and meet growing demand from an increasing number of communities. We estimate there's demand for \$600,000 in grant support through 2022. Contact me to discuss investment opportunities that yield a 10X-20X return for trails!

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TAG in 2021- A new round of grants will be available in mid-2021. Please visit our website for more information: https://www.imba.com/trails-for-all/trail-accelerator-grants or follow us on social to stay up-to-date.

