

**I M B A**  
INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

# Impact

## 2020

Growth in demand, public support, equity in access, and impact during a turbulent and disruptive year.

### MEMBERSHIP

Collected over **\$1 million** and sent that membership money to our IMBA Local Partners to be invested in **#MoreTrailsClosetoHome**



### LOCAL PARTNER GROWTH

Welcomed **22 new** IMBA Local Partners

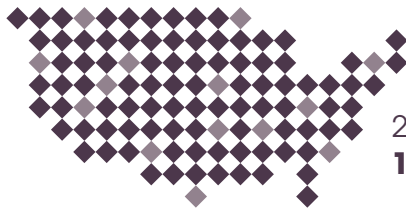
**210 Local Partners** contributed **62,000 hours** of volunteer labor to create and maintain trails



### DIG IN FUNDING



Launched Dig In, founded by Shimano, and **raised more than \$75k** for projects with Shimano matching \$20k to date



20 projects  
**14 states**

### TRAIL ACCELERATOR GRANT

Awarded **8 grants** in 2020 totaling **\$204,500**

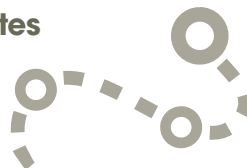
The TAG program unlocked **\$7.45 million** in additional funding for the trail projects in recipient communities



### TRAIL SOLUTIONS

**50 planning and design projects** in 26 states will result in **600-900 miles** of new trails

During a challenging year, TS crews successfully built **36 miles of new trail in 8 states**



### POLICY IMPACT



**12 bills advanced** in Congress

**15,378 letters to Congress** to advance advocacy and protect access for mountain biking