



CALIFORNIA MTB Advocacy Webinar – Session one: AGENDA

11/10/2020

(60min presentation + 30min Q&A)

Welcome & Introduction of Webinar- Dave Wiens

- Introduction to Mike Anzalone, new Executive Director of CAMTB

Advocacy training

- **Legislative Process**- Brief overview- **Todd Keller**
 - demystifying the legislative process
- **Tools for Success** - Offensive/Defensive Playbook -**Aaron Clark**
 - Options pre vs. post bill introduction
 - Master Plans
 - OA GIS analysis - what's at stake?
 - Options for Engagement
 - Diverse and Strategic Relationships
 - IMBA Advocacy toolbox
- **Building a Bigger Tent**- Relationships/Partnerships/Collaboration Roundtable
 - (Moderator) Todd Keller - [IMBA](#)
 - Steve Messer- [CORBA](#)
 - Connor Culhane- [CCCMB](#)
 - Dillon Osleger -[Sage Trails Alliance](#)
 - Tom Phillips- [RCMBA](#)
 - Katie Hawkins- [Outdoor Alliance-CA](#)

Q&A Optional Open Forum (30 Min)



CALIFORNIA MTB Advocacy Webinar – Session two: AGENDA

11/17/2020

(60min presentation + 30min Q&A)

Welcome & Introduction of Webinar- Dave Wiens

- Review of Session one
 - **Todd Keller**

Legislative Current Affairs

- Brief intro discussing IMBA role in IDing legislative policy potential and leveraging relationships
 - **Aaron Clark**

Case Studies - California Bills

- [H.R.2199 - Central Coast Heritage Protection Act](#)
 - **Connor Culhane (CCCMB)**
- [H.R.2250 - Northwest California Wilderness, Recreation, and Working Forests Act](#)
 - **Tom Phillips (RCMBA)**
- [H.R.1708 - Rim of the Valley Corridor Preservation Act](#) / [H.R. 2215 - San Gabriel Mtn Foothills and Rivers Protections Act](#)
 - **Steve Messer (CORBA)**
- [California "30 X 30" Executive Order](#)
 - **Dillon Osleger (SAGE Trails Alliance)**

Current Status of Congressional Bills

- DC Dynamic - Lame Duck (116th Congress) and Next Congress (117th Congress)
 - **Todd Keller**

Positive Engagement- Next steps

- Opportunities to engage and leverage our voice at each advocacy level
 - Local MTBers - **Mike Anzalone- CAMTB**
 - Local Outdoor community - **Katie Hawkins- OA CA**
 - National DC level IMBA support - **Todd Keller- DC IMBA**

Q&A Optional Open Forum (30 Min)