Get Set for Augusta
The IMBA World Summit will feature great speakers, sessions and more

After months of planning, IMBA’s 2010 World Summit is on hand. Mountain biking enthusiasts from around the globe will gather in this May (5-8) in Augusta, Georgia for the highly anticipated event. For more than a decade, IMBA’s biennial summits have brought mountain biking advocates, land managers, trailbuilders, park planners, tourism officials and the bike industry together for collaboration, planning and celebration. The most recent IMBA World Summit, held in 2008, saw more than 300 delegates representing over a dozen nations gather in Park City, Utah. Before that, the 2006 gathering was held in Whistler, British Columbia.

“This year, it’s the southeast’s time to shine,” said Tom Sauret, the executive director of the Southern Off-Road Bicycle Association (and IMBA’s regional director for the southeast). “I’m urging all SORBA chapters to send delegates and take advantage of the opportunity to contribute to this amazing gathering.” The summit will feature multiple parties and special events. The opening ceremonies will welcome delegates to Augusta with food and live bluegrass on the banks of Savannah River. Other highlights include the “Celebrate Single Track” Film Night and SORBA Fundraiser at the Imperial Theatre; and the “First Friday” celebration in Augusta’s downtown restaurants, galleries and bars.

THE VIEW FROM THE SUMMIT
What delegates said about the 2008 world summit experience in Park City, Utah

“My experience at the summit was that it was the most eye opening and inspiring opportunity I can recall. Being new to advocacy, this information and community showed me how real and possible legitimate mountain biking can be.”

“I just wanted to thank you and the rest of the gang from IMBA for organizing such a great conference. It was incredibly rewarding to meet amazing people, gain a little knowledge and most of all to share our trails with people from around the world. It really reinforced for me why I do this.”

“I just want to say what an amazing time I had and how intensely impressed I was with the IMBA clan and all your affiliates. I had no idea how dynamic, passionate and talented you guys are. I’m so glad to have you on our side!”

“You rock! The summit was spectacular; everyone enjoyed and got something out of it. Just had to say thanks again.”

“This is probably one of the best events to have our demo fleet present. We get tons of exposure, and quality exposure at that. I recommend having our program involved with the next edition of this event.”

“The sessions were well thought out and informative — obviously, though, the riding was the best part. The speakers were top notch: knowledgeable and engaging. This summit was one of the best conferences I’ve ever attended.”

Many of our summit sponsors (see logos) will be on hand with schwag, demo bikes and other goodies.
IMBA Trail News Spring 2010, Volume 23, Number 1

IMBA creates, enhances and preserves great trail experiences for mountain bikers worldwide.

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tiffany.beal@imba.com  
jason.bertolacci@imba.com  
chris.bernhardt@imba.com  
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jill@imba.com

Subaru/IMBA Trail Care Crews

Leslie and Chris Kehmeier  
Morgan and Steve Lemme

chrisandleslie@imba.com  
steveandmorgan@imba.com

IMBA Launches $100K Legal Advocacy Fund Campaign

IMBA’s 2010 campaign to build funds for improved mountain bike access in the United States launched this winter, with a target of raising $100,000. While mountain bike access is improving in many areas, there are still far too many places where riders do not have sufficient trail riding opportunities. IMBA strives to provide the resources, training and materials that our advocates need to continue opening trails to bikes — but we can do so much more.

The need for a robust Legal Advocacy Fund (LAF) is so urgent that IMBA’s board of directors has personally committed to raise $25,000 toward the $100,000 goal. And, recognizing an essential need for funding, major industry supporters have made important contributions. For example, SRAM has brought advocacy to your backyard by helping fund professional regional directors that IMBA has deployed around the country.

In 2010, IMBA will address important access battles around the country. Mountain bikers face daunting issues, including the imminent closure of hundreds of miles of trails in Montana, Idaho and on other US Forest Service lands. IMBA fights for access to trails in urban areas as well. With your help we are taking a leadership role in the National Urban Parks Coalition to build and revitalize urban areas with trails and bike parks.

In the months ahead, IMBA advocacy campaigns will address these and other issues:

- More than 30 Forest Service and Bureau of Land Management trail plans will be decided in upcoming months
- Proposed Wilderness designations could close over 1,000 miles of trail across the country
- Boston, Denver, Los Angeles, New York and other major cities are considering improved mountain bike access to parks and trails

Support from individual members will be the most important element for a successful campaign. Your gift of $25, $50, $100 directly supports our efforts to improve mountain biking.

Please visit imba.com/legalfund today!
Amidst National Bike Summit, IMBA Testifies on Wilderness Bill

In March, the National Bike Summit (NBS) drew professional bicycling advocates and volunteer delegates from around the nation to ask for increased funding for urban bike parks, enhanced support for the Land and Water Conservation Fund, and the increased use of bike-friendly land protection bills. Organized by the League of American Bicyclists, the NBS drew 600 participants to Capitol Hill.

As a title event sponsor, IMBA offered sessions and workshops designed to help mountain bike advocates address trail access and a variety of mountain-bike specific issues. "This was clearly a watershed year for IMBA’s involvement in the lobbying effort at the National Bike Summit," said Executive Director Mike Van Abel. "We offered mountain bike-specific training to our delegates prior to their meetings with Congressional leaders, and we coordinated with road cyclists on areas of common interest. There is no doubt in my mind that these efforts will serve mountain bikers well in the months and years ahead."

Amidst the National Bike Summit events, IMBA Government Affairs director Jenn Dice provided testimony for the U. S. House Committee on Natural Resources Subcommittee on National Parks, Forests, and Public Lands. Speaking as an expert witness on an eight-member panel, Dice told the committee that a Wilderness bill sponsored by Colorado Representative Diana DeGette (H.R. 4289, the Colorado Wilderness Act of 2009) can be improved by making better use of bike-friendly companion designations to supplement Wilderness parcels. "There are places in this bill that IMBA can support for Wilderness status," said Dice, “But we will also be asking the Committee and the sponsor to make use of a variety of public land protections that allow mountain biking to continue.”

Dice advised the committee that land protections other than Wilderness should be strengthened and used more frequently in Colorado, and elsewhere. “The Forest Service needs better management tools to address our quiet, low-impact sport,” she said. “We hope to work with Congress, the Forest Service, Bureau of Land Management, and others to write stronger public land protections that give land managers better forest and recreation management tools, and are inclusive of our human-powered use.”

Richmond Offers Top Urban Mountain Biking Trail System

Nestled in the heart of Virginia’s capital city, Richmond’s 550-acre James River Park System offers one of the nation’s most celebrated urban trail systems. The park hosts several successful off-road events, including the Nissan X-Terra East Championship for off-road triathlon. Community groups are still finding ways to continue to develop the park, and the City of Richmond is happy to let them take the reins.

Recently, a network of volunteers improved nearly four miles of trails within Forest Hill Park, a 100-acre annex of the James River Park System. The effort, which was designed to make the trails more sustainable, was spearheaded by the Richmond chapter of the Mid-Atlantic Off Road Enthusiasts (MORE) and was overseen by city trails manager, Nathan Burrell.

“The Forest Hill trails were originally developed by volunteers who did not necessarily take into account everything required for a sustainable trail system—and only advanced mountain bikers could use them,” said Burrell. “Now, we have a sustainable trail system that accommodates all user levels and modes of non-motorized adventure recreation.”

The project was completed in just a few short months—a feat that some might think would be impossible with a Parks and Recreation department staff of only three full-time employees and a limited budget. However, Burrell credits volunteer groups like Richmond MORE with making development projects possible.

“A group of mountain bikers put trails in the park and a lot of them were put in improperly,” said Greg Rollins, president of Richmond MORE. “We had gotten feedback that people liked the trails but were concerned with erosion.”

Under the guidance of Burrell, Richmond MORE volunteers spent their weekends building the trails and raising funds for amenities, like wooden bridges.

Even prior to Forest Hill Park project, Rollins sensed an opportunity to establish a formal management role for his all-volunteer group. “We got the city to sign a memorandum with us to agree that we are the go-to people for trails in the city,” said Rollins. About that time, Burrell was appointed trails manager and the two groups began working hand-in-hand to make the nationally recognized trail system the widespread success it is today.

“We found that when you engage the community, they are willing to answer back,” said Burrell, who credits MORE and other local volunteer groups with helping to make the park an outdoor destination. “The community is willing to commit the money and sweat equity to make something happen and they need to be given the opportunity to do so.” For more information visit jamesriverpark.org.

— Special contribution by Carrie Belt
In 2009, the Bureau of Land Management Salem District (Oregon) finished a planning effort that covered approximately 15,000 acres of land within the beautiful Sandy River Basin. A key piece of this plan was to address the growing demand for outdoor recreation. With the urban center of Portland sitting just over 30 minutes from the Sandy River Basin the BLM saw the opportunity to improve recreational opportunities for a large population. A series of open houses, public meetings and design sessions yielded concrete recommendations: New non-motorized trails are needed along the Mount Hood Scenic Byway and improved river access is needed along the Sandy River.

With final approval of the Sandy River Basin Integrated Management Plan in May 2009, the way was cleared to implement these recommendations. Last year, 5 miles of new non-motorized trails were completed within the Sandy Ridge Trail System. The Sandy Ridge Trail System is part of a larger recreation area being developed in cooperation with Clackamas County that will provide river access, historic interpretation and high-quality mountain biking all from the same location. More is on the way in 2010, with 5 to 6 additional miles scheduled for completion.

Once complete, this project will offer mountain biking opportunities for all ability levels and riding styles. "Bring your 9-inch travel bike or your rigid single speed. Just be ready for a ripping good time," said Anna Laxague, IMBA's regional director for the Pacific Northwest.

Laxague describes the riding experience in glowing terms. "A tasty ribbon of dirt flowing through an old-growth forest. The constant twists, trees and booters hold the rider's attention. Short climbs can be blasted like on a pump track — maintain your speed and you'll find minimal need to pedal. I'm not sure I've ever been on a trail quite like this one. It's half resort-area descending, half back-country singletrack. Somebody pinch me!"

This spring, two big mountain bike festivals — the Ales and Trails celebration in California and the Dirt, Sweat & Gears event in Tennessee — will raise funds IMBA regional programs.

In May, the fourth annual Dirt, Sweat & Gears (DSG) race brings a weekend of activities for competitors, support crew, family, friends and fans to Fayetteville, TN. The DSG festival is quickly becoming one of the premier endurance mountain bike races in the country, with more than 400 racers from all over the country competing last year.

Event promoter Clay Higgins, when asked why he spends countless hours organizing this race, says, "I have no clue, it's insane. Seriously, for the love of mountain biking; promoting trail building, riding and a healthy lifestyle." His love for mountain biking is the reason for making IMBA-SORBA one of the main recipients of race proceeds this year. Visit dirtswatandgears.com for more info.

If you will be in or near the San Francisco Bay area on June 26, don't miss the seventh annual Ales and Trails event. Join IMBA and a host of California clubs, along with title sponsor Marin Bicycles, at China Camp State Park in San Rafael for guided rides and professional skills clinics, bike demos, beer tasting from seven local breweries, live music and a gourmet BBQ from the Culinary Institute of America. Visit alesandtrails.com for more details.
Subaru-IMBA Trail Care Crew Visits National Wildlife Refuge in South Carolina

The Waccamaw National Wildlife Refuge covers about 22,000 acres of South Carolina Lowcountry terrain — tall pines, forested wetlands and black water rivers characterize the natural diversity of the area. A portion of the refuge, the Cox Ferry Recreation Area, was the site for a recent Subaru-IMBA Trailbuilding School.

Building trails in a National Wildlife Refuge [NWR] presented a rare opportunity. As with all public lands, there is a delicate balance between the preservation of diverse ecosystems and the need for providing healthy recreation options in the region. Singletrack trails are one great way to bring these two things together. The idea is simple, yet very powerful: Getting more people out enjoying nature will give them more reasons to protect it.

Dr. Genevieve Marchand, outdoor education professor at Coastal Carolina University, and Craig Sasser, manager of Waccamaw NWR, worked tirelessly to prepare for the IMBA visit. Their efforts were rewarded when 30 people worked together to build a quarter mile of textbook, sustainable singletrack. This trail segment will be a model and foundation when 30 people worked together to build a quarter mile of textbook, sustainable singletrack. This trail segment will be a model and foundation for the remaining mileage they intend to build in the future. Ultimately, these trails will provide an enduring amenity for both mountain bikers and the broader community.

Since the mountain biking scene in Conway is still in its infancy, we tried something different for the Sunday group ride — paddling one of the refuge's blue trails. As the water equivalent to riding singletrack, blue trails are designated routes on river waterways. We spent two peaceful hours kayaking along the flooded forests of Cypress trees, soaking in the gorgeous South Carolina landscape. For me, it brought an entirely new meaning to the idea of natural surface trails.

Subaru-IMBA Trail Care Crew Visits National Wildlife Refuge in South Carolina

IMBA is excited to announce a new national campaign to improve access for mountain bicycling, protect public lands and organize the bicycling community around critical public lands issues in the United States. Leading bike manufacturers Specialized and Trek have come together, along with the advocacy group Bikes Belong, to kick-start this campaign — the IMBA Public Lands Initiative.

“While bike companies compete in the marketplace, they come together for advocacy, access and the future of bicycling,” said Bikes Belong Executive Director Tim Blumenthal, who helped inspire the partnership. “Their support will allow IMBA to hit the ground running with increased capacity to address opportunities and threats regarding mountain bike access,” said Blumenthal. “We hope that Specialized and Trek partnering to do this will inspire other companies to add their support.”

According to IMBA Executive Director Mike Van Abel, the Public Lands Initiative will improve mountain biking opportunities by influencing decisions about bike access made at the local, regional and national levels. “This will help overcome decades of insufficient mountain bike access. Simply put, it’s bad public policy to limit a popular outdoor activity at a time when the nation is growing obese, kids are disconnected from nature and important threats to healthy ecosystems are not being addressed. Mountain bicycling represents a real solution to all of these issues.”

Are You a FOX/IMBA Hero? IMBA and corporate supporter FOX Racing Shox are pleased to support the FOX/IMBA Heroes project. The program honors trail advocates who advance mountain bike access in their communities. All FOX/IMBA Heroes receive a new FOX Racing Shox fork of their choice, and an assortment of gear and clothing, courtesy of FOX.

FOX/IMBA HERO: Scott Chapin ⬅️

Scott Chapin got his start in mountain bike advocacy like most of us — tagging along on workdays to do some good and meet new friends. And that is how it went for 17 years: Move some dirt, have a few laughs, go for a ride. Chapin stepped up in 2008 to help his local club, the Chequamegon Area Mountain Bike Association (CAMBA). As a well-connected local business owner he enjoyed significant fundraising success that led to more advocacy endeavors.

Chapin’s contribution to mountain bikers nationwide began in the fall of 2009 and continues to this day. The insurance agency that had handled IMBA’s club insurance program for over a decade was unable to properly insure clubs that perform trailwork, effectively leaving hundreds of clubs without insurance coverage. Mountain bike advocacy clubs are unique in the world of insurance — we throw parties, host group rides, dig in the dirt, and even run chainsaws — creating a combination of activities that very few insurance agencies or underwriters are willing to insure.

Chapin saw the predicament clubs were in and moved fast to develop a program that would typically require a year to create. Employing all of his resources, he devised a program that provides solid coverage for most any endeavor that a mountain bike club may choose to undertake. And that is why Scott Chapin is a Fox/IMBA Hero. For more info on the IMBA/RJF insurance program go to: imba.com/membership/insurance
Interview with Mark Brent

New Film, Old Love
An interview with Mark Brent, producer and filmmaker behind Awesome Land: Women of Dirt.

outside a Portland theatre, bikes are locked to every solid-looking object. Inside, the lights dim, the crowd hushes and the soundtrack starts. For the next hour, the screen is filled with stunning images of women riding high in the air, carving their places in the world of mountain biking, and following their own paths in life — paths cut by their devotion to riding.

The energy pulsates from the screen to the audience, resulting in smiles that walk the line between pride and awe. This is anything but another mountain bike movie premier — it’s a passionately told story, one that’s been in the making for a long time.

Mark Brent and his cohort, Miles Sullivan, are the filmmakers and producers behind the newly released Bones Over Metal film, Awesome Land: Women of Dirt.

IMBA Trail News: What drove you to create a film about women riders?
Mark Brent: There are a lot of women in this sport, and many of them deserve to be in this film. We go around thinking that the women’s part of our sport needs to be grown, but really, it needs to be acknowledged.

ITN: How has the reaction been from the riding community?
MB: The feedback has blown me away. Yesterday, I met a woman at Duthie Hill Mountain Bike Park, near Seattle. She was a kite surfer who’d been having a terrible season. She saw the movie and began seriously mountain biking the next weekend. To have that profound of an effect on someone, well that’s what I live for as a filmmaker.

ITN: What did you discover while making this film?
MB: We began with an assumption that there are only a few women riding really well, but that’s not the case at all. Percentage-wise, there are probably more women in the sport who ride well than men. A lot of people won’t put in what’s necessary to get skills, but women in general, once they decide to do something, they completely commit themselves.

ITN: What was it like behind the scenes?
MB: There’s a lot of work involved, for both the riders and us, but we were always laughing. There’s one clip that shows me hauling backpacks full of gear down a steep hill; I was sliding and falling and everyone’s laughing. My wife likes to watch that clip over and over.

ITN: The proceeds from this film’s premieres have been donated back to trail advocacy. Why?
MB: One of the beautiful things about this experience is that in its first month, this film has raised over four thousand dollars for advocacy. I look at what IMBA does, I see what local groups like Seattle’s Evergreen Mountain Bike Alliance and Santa Cruz’s MBOSC do — and these groups have a hard battle. If these groups didn’t exist, victories couldn’t get secured; no movement would happen.

ITN: How did you choose the women for the film?
MB: You couldn’t make this film and not have Jill Kintner, Katrina Strand or Darcy Turenne — they mean too much to the sport, let alone to the women on the sport. Then we found people like Cierra Smith. She’s an amazing rider and only 14 years old. We’ll see her on the podiums one day — there is no doubt about that.

ITN: Two women with connections to IMBA make appearances in the film. Why did you decide to include Tammy Donahugh, IMBA’s Operations Manager (and the 2009 Crankworx Colorado Dual Slalom Champion) and Anna Laxague, IMBA’s Pacific Regional Director and longtime trialbuilder?
MB: My partner, Miles, knew Anna from her trailwork in Oregon and it was a great fit, because it all starts with the dirt. Then there’s Tammy — she’s a woman with a demanding job, where she keeps the IMBA office running. Then she goes home and she has her own “awesome land,” a backyard filled with dirt jumps.

ITN: So, where exactly is Awesome Land?
MB: It’s the place you go to have fun and be around people who like to have fun. There is a lot of fear and hate and worry in this world, but we live in an amazing time to be alive. We don’t always need to be reminded of how bad things are. We need to be reminded of how good things are. And wherever you find that reminder — that’s your Awesome Land.
The Trail Ahead

IMBA's path to success requires efforts in three vital areas

Reporting on IMBA's progress is a bit like describing a bike race before the finish — it's only possible to offer a snapshot from an ever-changing scene. IMBA and its many affiliates continue to perform important work in many parts of the world. Our loyal members and sponsors provide generous support for IMBA's mission. Together, we pedal onward while keeping a watchful eye on the trail ahead.

IMBA's mission to create great trail experiences requires substantial efforts in at least three core areas: 1) public policy development; 2) trail conservation and expansion; and 3) community building. Allow me to highlight some accomplishments as well as challenges in each of these program areas.

Public policy development: If mountain bikers wish to continue riding on public lands, we must stay focused on shaping public policy and its cousin, public awareness. IMBA and many of its affiliates were born from the proliferation of "No Bikes" signs that were posted on trailheads in great numbers two decades ago. Our goal with public policy development is to monitor all levels of government to inform, guide and shape legislative policies and laws that treat mountain biking in a fair and equitable manner.

Management policies within our federal government exert great influence over state, county and municipal plans for managing mountain biking. IMBA remains committed to pursuing bike-friendly policy initiatives at all levels of government.

Trails conservation and development: Not since the days of FDR's Civilian Conservation Corps has a group of volunteers done more to advance trails conservation than the work of mountain bike organizations in the past 20 years. Led by IMBA's flagship program, the Subaru-sponsored Trail Care Crew, the art and science of trail development today has battalions of knowledgeable and committed volunteer trail stewards.

Another important development in this program area is the rise of professional trail consultants, including IMBA's Trail Solutions and a growing cadre of club-based programs. These dirt merchants perform valuable work on public lands with a fee-for-service approach. Local groups like the Hoosier Mountain Bike Association, the Woodstock Chapter of SORBA, the Evergreen Mountain Bike Alliance and many others have discovered that professional trailbuilders can create cycling facilities in a third to half the time that is typical with all-volunteer efforts.

Community building: IMBA's new chapter program will bring the long-lasting return for mountain bikers of anything we have yet attempted. The chapter program offers two essential functions which are vital for the success of any association: 1) Providing the tools to quickly increase the capacity of local affiliates; and 2) Leveraging the power that comes with a greater number of members. Without an effective chapter program IMBA's clubs too often find themselves working independently of each other — resulting in inefficiency and confusion among funders, industry supporters, government agencies and even mountain bike enthusiasts themselves.

The beta phase of the IMBA chapter program has received an enthusiastic response — evidence enough that there is a need for something different. Beginning with SORBA and its 24 chapters, we now have 32 local mountain bike organizations committed to the new chapter program. The challenge going forward will be our ability to move quickly enough to meet the demand among many other local groups lined up to join the chapter program.

A CALL TO ACTION

Your IMBA membership is the most important factor in our ability to expand programs and influence public policy. Beyond membership support, contributions to our special funds (Trailbuilding fund, Advocacy fund, and the Annual fund) allow us to invest deeper and expand activities.

Support from our bike industry members, especially those who made above and beyond sponsorship commitments, like GT, Quality Bicycle Products, Shimano, Specialized, SRAM, and Trek greatly enhanced our new initiatives.

IMBA total revenue reached an all-time high in 2009, yet in the same period our program spending exceeded our gross revenue. It was important to not pull back on key strategic investment in new programs. But make no mistake — IMBA's management team has committed to building operating cash reserves to a positive level.

We are confident that this will be achieved, given the generosity and ever-loyal support and commitment from our members. Thank you for your part in that.

Sincerely,

Mike Van Abel, Executive Director
John Bliss, Chair of the Board
Thank You Individual Supporters

Memberships and fund donations from individuals underlies everything IMBA accomplishes. Thanks for your support!

Listings reflect contributions between January 1 and December 31, 2009. Please notify us of any errors or omissions at info@imba.com

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### BIKE SHOPS AND RETAILER MEMBERS

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Corporate and Foundation Supporters

Thanks to generous contributions from our members in 2009—public support in total increased 14% over 2008—IMBA was able to invest more in our trailbuilding efforts, improve legal advocacy and hire four new regional directors. For information about how you or your organization can join in support of IMBA’s work, please contact Rich Cook, IMBA Development Director by calling 303.545.9011 x104, or by sending a message to rich.cook@imba.com.

ABOVE AND BEYOND SUPPORTERS

Arrowhead Trails
Bicycling/Mountain Bike Magazine
Bikes Belong Coalition
BIKE Magazine
CamelBak
CLIF Bar
Cycling Sports Group
Dirt Rag
FOX Racing Shox
Gary Fisher Bicycles
GT Bicycles
Interbike
Kona Mountain Bikes
Native Eyewear
Pearl Izumi
Planet Bike
Quality Bicycle Products [QBP]
Recreational Equipment Inc. [REI]
Shimano American Corporation
Smith Optics
Specialized Bicycles
SRAM
Subaru Of America
Trek Bicycle Corp.
Voler Team Apparel
Western Spirit
Yakima

CORPORATE MEMBERS A-Z

3point5
5-Hour Energy
Adventure Advocates
Adventure Travel Trade Association
Airborne Bicycles
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Ame Grips
Anasazi Trails, Inc
Anthem Branding
Arrowhead Trails
Avid4 Adventure, Inc.
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Bentonville Convention & Visitors Bureau
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Boulder Business Products
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Cane Creek Cycling Components
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Catalyst Communication, Inc.
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CLIF Bar
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Competitive Cyclist
Crank Brothers
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Crested Butte Mountain Resort
Cycling Sports Group
Desert Sports
Deuter USA
Dino Series
Dirt Rag
Downeast Bicycle Specialists
DT Swiss, Inc
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Ekko Bikes
Epic Rides, Inc.
Ergon USA
Excel Sports Boulder
First Aid Supplies Plus
Five Rivers Metro Parks
FOX Racing Shox
Fulcrum Wheels
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Gone Riding, Inc.
GT Bicycles
GU Energy Gel
Gunisson - Crested Butte Tourism Assoc.
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Jamis Bicycles / G. Joannou Cycle
Jenson USA
Kenda USA
KGB Productions/Freedom Riders
Kinetic Koffee Company
Kirkwood Mountain Resort
Kona Mountain Bikes
Kryptonite
Lava Tours Costa Rica
Lifeboat Solutions

IMBA AND CLIF BAR FUEL TRAIL PRESERVATION GRANTS

CLIF Bar has supported Trail Preservation Grants and provided energy foods for volunteer workdays for over 10 years. In 2009, 10 grants were awarded to promote environmental stewardship and conservation in the mountain bike community. 2010 grant applications are now being accepted.

The 2009 grant recipients were:
- Northwest Georgia SORBA
- Paulding SORBA
- SF Urban Riders
- Linn Area Mountain Bike Association
- Gateway Off-Road Cyclists
- Laurel Highlands On & Off Road Bicycling Association
- Colorado Mountain Bike Association
- Oneonta State Mountain Biking
- Northwest Trail Alliance
- Human Powered Trails, Inc

REI SUPPORTS VOLUNTEERS AND IMBA GATEWAY TRAILS

With a grant from REI, IMBA is drawing on decades of accumulated trailbuilding expertise to promote and build youth and family friendly "Gateway Trails" nationwide.

These trail systems bring mountain biking recreation closer to millions of potential riders. Gateway Trails can be built in small parks - next to greenways, playgrounds and ball-fields - to broaden the recreational offerings in suburban and urban communities, as well as in more remote open space.

- Approximately 28 miles built (4 projects): Sandy River Basin [OR], Draper Corner Canyon [Sandy, UT], Rapid City [SD], Laurel Hill [VA]
- Approximately 90 miles designed (2010 construction planned)
- Total Gateway projects by IMBA Trail Solutions program: 15 projects
- Additional Gateway projects in process by IMBA and affiliates: 15 projects
Thank You

CORPORATE MEMBERS A-Z, continued.

Long Cane Trails, LLC
Marin Mountain Bikes, Inc.
Maverick
Mellow Johnny’s Bike Shop
Michelin North America
Midwest Cycling
Moots Cycles
Mountain Gear
Mountain Flyer
Mt. Borah Designs
Mulberry Gap Mountain Bike Get-A-Way
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The Canyons Resort
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Trek Bicycle Corp
Turner Suspension Bicycles, Inc.
Two Knobby Tires
Vista Verde Ranch
Voler Team Apparel
Western Spirit
Winter Park Ski Area
WTB (Wilderness Trail Bikes)
Yakima
Yeti Cycles
Zoic Clothing

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BP Fabric of America Fund
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Kling Family Foundation
Richard E. and Nancy P. Marriott Foundation
Mark Reynolds Memorial Bike Fund
Michael and Eleanor Pinkert Foundation
Michael and Paula Sandige Fund
The Nicholson Foundation
The Oreg Foundation
Thomas L. Kempner, Jr. Fund
The Walton Family Foundation
Weaver Family Foundation

GETTING ACTIVE WITH TAKE A KID MOUNTAIN BIKING DAY

IMBA’s National Take a Kid Mountain Biking Day continued upward growth thanks to great sponsors and amazing local organizers, like you! This year’s turnout was the largest ever, with more than 7,100 kids registered to ride their bikes in 167 official events in 35 states. In 2009, the National Park Service teamed up with IMBA and affiliate Trips For Kids to bring young riders into national parks for a Take a Kid Mountain Biking Day ride. Each registered US ride received a goodie box for kids including CLIF Z-Bars, number plates, t-shirts and stickers.

NATIONAL MOUNTAIN BIKE PATROL

IMBA’s National Mountain Bike Patrol includes more than 60 volunteer bike patrol groups and 600 patrollers throughout the US. The NMBP volunteers partner with land managers and emergency personnel to educate, assist and inform all trail users in order to enhance their recreational experiences. Many thanks to our patrol sponsors for supporting this important program.

SUBARU-IMBA TRAIL CARE CREWS

Hats off to Subaru of America for their ongoing support of the Subaru IMBA Trail Care Crew. Our two teams of trainers traveled 106,000 miles in their Subaru Outbacks and led trailwork in 32 states, building over 147 miles of trail. More than 2,700 land managers, advocates, students, public officials and others attended Trail Care Crew events in 2009. Subaru also donated an additional $125 for every IMBA member that purchased a car through the Subaru VIP program. Thank you Subaru of America!

TEAM IMBA RAISES MONEY FOR YOUR TRAILS

Check your backyard for sweet new trails — Team IMBA raised over $80,000 for local and national trail projects in 2009. Close to 90 team members received free race training and other great prizes while fundraising for 13 local mountain bike clubs. Thanks to generous support from sponsors GT Bicycles and SRAM, Team IMBA 2010 is bound to be even bigger.

2009 TEAM IMBA TOP CLUB RECIPIENTS

• Shenandoah Valley Bicycle Coalition: $19,804 for new trails on the Massanutten Western Slope and pump track at Hillandale City Park.
• San Francisco Urban Riders: $13,012 to realign a defunct social trail system into revamped shared-use trails and create a large bike skills facility.
• Colorado Mountain Bike Association: $6,853 for new black-diamond trails at Buffalo Creek.
IMBA Renews Partnership With National Park Service

This spring, IMBA renewed its partnership agreement with the National Park Service (NPS). The previous IMBA/NPS agreement, in place from 2005 to 2010, yielded countless hours of volunteerism, enhanced opportunities for youth involvement and new shared-use trails that seamlessly blend with the character of our nation’s parks. The renewed IMBA/NPS partnership will be in place until 2015 and establishes a formal framework for building on existing projects and seeking new opportunities to enhance mountain biking in some of America’s treasured national parks.

“Bicycling helps draw new visitors, especially younger people, and gives them fun, memorable experiences in the national parks,” said Jon Jarvis, Director of the National Park Service. “IMBA has shown through hard work and cooperative attitudes that they share our passion for protecting and enjoying our nation’s parks, and that they share our desire to cultivate that passion in a new generation.”

“The partnership we formally established with the NPS in 2005 has exceeded our expectations,” said IMBA Executive Director Mike Van Abel. “At first there was some uncertainty about mountain biking in national parks, but each success we have created through this partnership has improved the next. Today, IMBA staff meet regularly with NPS officials in Washington and at park units around the nation to consider opportunities for the next round of shared-use trails.”

PARTNERSHIP DELIVERS SUCCESSFUL YOUTH EVENTS

Childhood obesity is growing at an alarming rate, and some reports indicate that, on average, children are plugged into electronic media for more than 40 hours per week. The IMBA/NPS partnership is helping counteract this disturbing trend by restoring children’s exposure to the natural environment. For the sixth edition of IMBA’s Take a Kid Mountain Biking Day, a partnership between IMBA, Trips for Kids, and the National Park Service created 20 opportunities throughout the country for kids to experience nature on a bike and learn about their local parks.

IMBA and the NPS successfully teamed with Trips For Kids, a nonprofit organization that has been helping disadvantaged youth discover mountain biking since 1988. Five Trips for Kids chapters — Marin, Rio Grande, Southern Arizona, Metro D.C. and Twin Cities — each hosted a series of four rides during the fall of 2009 and into 2010. Trips For Kids riders learned about their local park with park rangers and completed several service projects.

“The IMBA visit produced an excellent tiered trail plan and, brought together cyclists to work on improving trails. Their work contributed to a comprehensive trail plan for the Hopewell Big Woods Conservation Area, an area of the federally designated Pennsylvania Highlands that includes the NPS unit and FCSP. In addition to providing tips on trail maintenance, their efforts helped to build relationships between DCNR, NPS and the community at large.”

“This visit assisted us in having our volunteers buy into more sustainable trail repair techniques and seeing the benefit of such work. We are moving away from waterbars and using natural materials which look much better and allow for a greater variety of recreational uses.”

“The immediate result of the Trail Crew visit was the planning and development of the stacked loop High Desert Trails System. It’s been described as ‘wickedly fast’ and challenging with climbs, switchbacks and fast corners. Twenty-three miles long, each loop gets more technical. The trail system supports family rides, endurance events and various mountain bike races.”
With administrative assistance from the Mississippi River Fund, the NPS granted $10,000 to support the series of events at five different locations.

California’s Trips for Kids Marin celebrated Take a Kid Mountain Biking Day with 19 participants from several Bay Area schools taking to the trails at Tennessee Valley Park. Interpretive Rangers educated participants about the park’s history and evolution, as well as the native flora/fauna, the natural coastal environments and wetland habitats. During following events, participants helped with a habitat restoration project at Golden Gate National Recreation Area and went riding with a volunteer from the Bay Area Ridge Trail Council. The volunteer taught participants how to use designated trails to travel to the Tennessee Valley Park, where their first ride was held.

In the nation’s capital, the Metro D.C. chapter of Trips for Kids hosted an equally jubilant series of events. The IMBA Trail Care Crew helped kick off the festivities with a two-hour ride at Prince William Forest Park. Throughout the rest of October and early November, the Metro D.C. chapter organized three additional rides at the park, along with a trail ride and community service project where participants cleared the Laurel Loop trail of debris and leaves.

The remaining three Trips for Kids chapters, based out of Tucson, AZ, Albuquerque, NM, and Minneapolis/St. Paul, MN, all held successful rides on Take a Kid Mountain Biking Day, and are looking forward to completing their remaining rides in 2010.

**SUBARU/IMBA TRAIL CARE CREW VISITS DOZENS OF PARKS**

The Subaru/IMBA Trail Care Crew has been on the road for more than a decade, with two teams of trail experts that travel year-round throughout North America and beyond, leading trailwork sessions, meeting with land managers and working with IMBA-affiliated clubs and members to improve mountain biking opportunities. The Crews have visited national parks dozens of times in recent years, creating an impressive track record of success. Park Service sites they have visited include:

- Big South Fork National River and Recreation Area
- Big Bend National Park
- Cuyahoga Valley National Park
- Fort Dupont Park
- Whiskeytown National Recreation Area
- Saguaro National Park
- Chickamauga and Chattanooga National Military Park
- Mississippi National River and Recreation Area
- Homestead National Monument of America
- Mammoth Cave National Park
- Hawai‘i Volcanoes National Park
- Hopewell Furnace National Historic Site
- Chattahoochee River National Recreation Area
- Golden Gate National Recreation Area
- Home of Franklin D. Roosevelt National Historic Site
- Vanderbilt Mansion National Historic Site
- Glen Canyon National Recreation Area
- New River Gorge National River
- Point Reyes National Seashore
- Petroglyph National Monument

**IMBA TRAIL SOLUTIONS ASSISTS WITH MAJOR NPS TRAIL PROJECTS**

As IMBA’s professional trailbuilding service, Trail Solutions excels at careful and diligent planning and collaboration to create trail systems that provide high-quality experiences for diverse visitors, minimize environmental impact and user conflict, and require less maintenance over time. IMBA’s staff is experienced with trail master planning, risk management planning, community collaboration, GPS/GIS mapping and more. Trail Solutions is currently working on several long-term projects with the NPS to ensure high-quality user experiences and the preservation of natural resource for generations to come.

**HIGHLIGHTS FROM TRAIL SOLUTIONS PROJECTS AT NATIONAL PARKS INCLUDE:**

**Fort Dupont Park** (District of Columbia, 2005-07)
- Prepared trail assessment and recommendations for Fort Circle hiker-biker and other attached trails
- Prince William Forest Park (Virginia, 2007 and ‘09)
- Designed a 2,600-foot connector trail (2007)
- Led NPS staff on tour of other sustainable trails in DC metro-area, including Rosaryville
- Led NPS staff, SCA crew and volunteers on build of relocation (2009)

**Rocky Mountain National Park** (Colorado, 2009)
- Examined the East Shore Trail with land managers from RMNP and USFS, along with officials from Granby, Winter Park, Grand Lake and Headwaters Trail Alliance
- Provided close to 110 hours of donated professional trail layout services, funded by IMBA’s Trailbuilding Fund
- Assessed 11 miles of middle and northern segments of the East Shore Trail, including adjacent links
- Flagged 12 miles of trail options for NPS to choose from for reroutes of the East Shore Trail
- Reroutes will move existing trail away from osprey nests, moose habitat, will mitigate shoreline/stream crossing erosion and minimize damage to riparian areas

**Chattahoochee River National Recreation Area** (Georgia, 2008-10)
- Built 4-mile trail in cooperation with Long Cane Trails and the IMBA-affiliates Southern Off Road Bicycling Association
- Organizing an IMBA Trail Ambassador program

**New River Gorge National River** (West Virginia, 2001, ’09, ’10)
- Hosted Trailbuilding School in conjunction with Trail Care Crew visit (2001)
- Hosted Trailbuilding School in conjunction with Trail Care Crew visit (2009)
- Currently developing trails plan for a 20-mile stacked loop system (2009-2010)
- Trail Care Crew visit planned for May 2010

**Shenandoah National Park** (Virginia, 2009)
- Hosted Trailbuilding School and walking assessment for Virginia Tech Recreation Ecology class

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**Big Bend National Park** (Texas, 2006, ’08, ’09)
- Presented to park officials, including trail specialists, park archeologist, the superintendent and other interested staff
- Donated more than 100 hours for trail assessment
- Designed a potential trail system, including shared-use loops totaling 12 miles
NEW ONLINE ACCOUNTS FOR ALL MEMBERS

IMBA has just launched a new membership system. Now you can check your membership status, renew your membership, affiliate with a local chapter, view past contributions, update your contact data and customize how IMBA communicates with you — all through your new secure IMBA online account.

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2010 IMBA/USAC TRAIL TUNE-UP GRANTS AVAILABLE

The IMBA/USAC Trail Tune-up Grants have been revamped — in 2010, the awards feature $2,000 in funding and a follow-up visit from one of the Subaru/IMBA Trail Care Crews in 2011. The Crews will provide technical assistance for the grant winners’ trail projects.

Projects that create or improve trails used for mountain bike racing will receive the highest consideration, but funding can also be used to improve trails for race training and recreational riding. Applicants must be current members of IMBA, as well as USA Cycling member clubs/race promoters.

The Trail Tune-Up Grants are completely funded by USA Cycling members through an optional checkbox on USA Cycling license applications and renewal forms. The program is administered through a partnership between USA Cycling and IMBA.

The application deadline is August 15, 2010. Grant winners will be announced in September at the Interbike trade show and notified by IMBA and USA Cycling.

Visit imba.com/resources/grants for an application and other information.

IMBA recently surveyed its members on all sorts of topics. Guess what your favorite cross-training activity is likely to be? Trail running. So you’re probably glad to know that Trail Runner magazine supports IMBA. Visit trailrunnermag.com

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