Bell Built Grants

The Bell Built grant program has the potential to significantly alter the landscape for new-school riding opportunities in the U.S. Funding is often the greatest barrier to developing the high-quality bike parks, flow trails, and gravity trails that today's riders crave. Each year, the monies provided by Bell will kick-start three such projects.

The success of the grant program is contingent on the creation of quality tracks and trails. Impediments can range from neighborhood opposition to simply not having the proper soil on the site. In order to identify projects that have the highest likelihood of successful implementation the grant process requires the following application process.

Applicants across the U.S. are encouraged to submit their projects. From the initial round of submittals a more detailed analysis will be performed by Bell and IMBA, with 12 applications being selected for the final round. Fans will then be able to vote for their favorite project to help select which of the three finalists in each category (pump track/bike park, flow trail and gravity/dh trail) will be funded.

Bell Built Grant Application

CONTACT INFORMATION

Contact name _____

Contact phone number _____

Contact email _____

Applicant organization _____

PROJECT INFORMATION

Project name _____

Project type ☐ Pump Track/Bike Park ☐ Gravity/DH Trail ☐ Flow Trail

Detailed project description _____

How will this project benefit the local mountain bike community? _____

Site location (city/county, state) _____

Land owner/manager _____

What is the size and shape of the area available for development? _____

Does the site already have parking, restrooms, signs, other trails, etc? _____

Is there a water source at the site? _____

IMPLEMENTATION

Has a building permit or other explicit approval been granted by the land owner/manager? Please describe the status of the project's approval. _____

What funding or other resources are available to ensure the successful implementation of the project? _____

Please describe the resources that are available for on-going maintenance of the project. How do you plan to care for the site once it is developed? _____

ORGANIZATION INFORMATION

Is your project supported by an organization? _____

How long has your organization been in existence? _____

Is your organization an IMBA club or chapter? _____

Does your organization have an MOU (or similar agreement) with the land owner/manager? _____

Please describe other projects completed by your organization that are relevant to this project. _____

SUPPORTING DOCUMENTATION

Please include the following resources to help us evaluate your proposal. These supporting documents are not required but they will substantially enhance your chances of getting selected:

- Maps of the area
- Videos, photographs, and/or sketches of what is proposed, including features, trail alignments, site layout, etc.
- Letters of approval from the land manager/owner
- Letters of support from local cycling groups and individual supporters
- Additional documentation of support from public agencies, schools, businesses, community and neighborhood organizations, etc.

MORE INFO

Winners of the grant will be named, interviewed and featured in Bell and IMBA promotional media, and the project must be made accessible for photo/video shoots and open to access by Bell athletes/staff and IMBA staff for promotional purposes during all stages of construction.

Grant winners must be willing to partner with IMBA and its staff, local affiliates, and members on all aspects of development including but not limited to trail design and construction, funding and volunteer development, opening event organization, promotions.

The winning project must be open to the public, although it is acceptable to have a fee for use, such as at a ski resort.