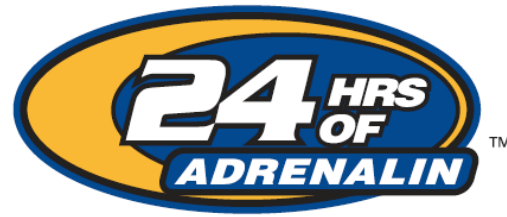




CANADA



This years Canmore 24 Hours of Adrenalin team event sold out in 2 ½ days a year in advance. But Twenty4 Sports held back five spots, which will be auctioned, in the next week with all funds to be directed to IMBA Canada--specifically for projects and activities in Alberta. These coveted spots represent the only way that teams can join the 1,350 team riders and 200 solo competitors for this awesome weekend of racing. The normal price for team entries is \$750, but given the huge demand, quick sell-out and great cause, the opening bid for these IMBA Canada Entries will be \$1000. That means they're guaranteed to raise at least \$5,000 for trail advocacy, education and building.

"There's a really great fit between Twenty4 Sports and IMBA and we're really pleased to announce this partnership," said Twenty4 Sports Director Stuart Dorland. "We've raised over \$21,000 through our Canmore events for the Isabel Dube legacy fund, and we're looking forward to using these events as a platform to support IMBA Canada this year and in the future."

To place a bid for one of the teams simply go to [www.ebay.ca](http://www.ebay.ca) and search for Item number: **170228563855** or **IMBA 5-Person Team for 24 Hours of Adrenalin in Canmore**. Once there you can place a bid. Twenty4 sports has reserved team camp sites for the winning auction bids. The Auction opens today.

<http://cgi.ebay.ca/ws/eBayISAPI.dll?ViewItem&item=170228563855&ssPageName=ADME:L:LCA:CA:1123>

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