

IMBA'S MISSION IS TO CREATE, ENHANCE AND PRESERVE GREAT MOUNTAIN BIKE EXPERIENCES.



SPEAK



BUILD



RESPECT



RIDE



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

# 2015

## IN REVIEW



## ANNUAL REPORT

## THINGS YOU MADE HAPPEN IN 2015

LET'S KEEP THE MOMENTUM ROLLING IN 2016

**W**hat were IMBA's top achievements in 2015? There were a lot—and none would have occurred without our individual and family members, corporate and foundation supporters and all the other partners who pulled together for another successful year of mountain bike advocacy. We thank all of you, and here's to making 2016 even more productive.

- In one calendar year, the Subaru/IMBA Trail Care Crew made **44 visits in 23 states**, designing, assessing and building more than **100,000 feet of trail, or nearly 20 miles**.
- We enhanced mountain bike advocacy across the United States by extending IMBA's regions to include all 50 states, supported by a growing staff of professional region directors and associate region directors who work closely with more than **200 local IMBA chapters**.
- Our annual Take a Kid Mountain Biking Day event inspired more than **14,000 young riders, guides and families** to have a two-wheeled adventure on **205 registered rides**.
- IMBA oversaw grant and technical assistance programs—including Bell Helmet's Bell Built; Trek's One World, Two Wheels; and the in-house Bike Park Initiative and Small Grants—that totaled more than **\$400,000 for local trail projects**.
- Partnered with the National Interscholastic Cycling Association (NICA) to launch the Teen Trail Corps initiative, aimed at helping more than **7,000 young mountain bike racers in 14 leagues across 13 states** connect with IMBA's chapters and trail stewardship efforts.
- Expanded our partnerships with federal land managing agencies, yielding **dozens** of new mountain bike opportunities overseen by the Army Corps of Engineers, Bureau of Land Management, National Park Service and U.S. Forest Service, plus thousands of additional trail miles overseen at the state and county levels.
- Our partnership with MTBProject.com uses crowd-sourced info from riders like you to create the most thorough online database of mountain bike routes, now documenting more than **70,000 trail miles**.
- Assisted with a project at Ohio's Cuyahoga Valley National Park that is introducing purpose-built mountain bike trails into the **National Park Service system**.
- The spring and fall membership drives boosted individual and family supporters to unprecedented levels, including more than **15,000 new and renewed memberships** during the campaigns to strengthen IMBA's chapters.



## 2015 IMBA Annual Report

IMBA creates, preserves and enhances  
great mountain biking experiences

### BOARD OF DIRECTORS

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**Laurel Harkness**, *California-Hawaii Region Director*, laurel.harkness@imba.com  
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**Steve Schneider**, *South Central Region Director*, steve.schneider@imba.com  
**Mike Van Abel**, *Executive Director*, mike.vanabel@imba.com  
**Andy Williamson**, *Great Lakes Region Director*, andy.williamson@imba.com

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KEEP UP  
WITH ALL  
THE LATEST  
TRAIL NEWS  
FROM IMBA



Follow us on Facebook at [fb.com/IMBAonFB](https://www.facebook.com/IMBAonFB) and on [Twitter @IMBA\\_US](https://twitter.com/IMBA_US).  
Check out our trail videos at [vimeo.com/IMBAUSA](https://www.vimeo.com/IMBAUSA). Sign up for monthly email newsletters, tailored to where you live, at [IMBA.com/traillove](https://www.imba.com/traillove).

## NO FREE RIDES

INVESTING IN OUTDOOR EXPERIENCES

A recent headline heralded, “Outdoor Adventures Don’t Cost a Penny.” While we appreciate the sentiment, it’s not exactly true. As this annual report reveals, the enjoyment, conservation and stewardship of our public lands requires substantial investments.

The typical local IMBA chapter might organize several volunteer workdays each year for repairs, maintenance and even adding a few new miles of trail. The federal government puts a value on a volunteer’s effort of \$23.07 per hour. With 205 local IMBA chapters conducting an average of three eight-hour trail workdays, each with 25 volunteers, that would equate to an annual value of \$2.8 million. We think that is a meaningful investment in the public good.

Now let’s factor in the investment in new trails by federal, state and local governments. Your tax dollars are put to work through mechanisms like the Recreational Trails Program or the Land and Water Conservation Fund. Preserving these worthy programs and protecting their funding requires ongoing advocacy—IMBA invested over \$250,000 last year on such efforts.

We are privileged in many parts of the world to enjoy “free” access to public lands and trails. But that does not equate to no cost. So we want to offer our thanks to the thousands of IMBA members and supporters who make our work possible. Now get out there and reap your rewards.

— **Mike Van Abel**, IMBA Executive Director

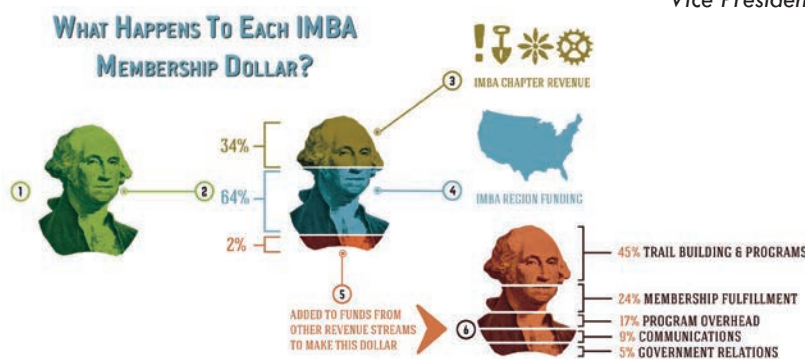
— **Robert Winston**, Chair of IMBA’s Board of Directors



**2015** was a healthy year for IMBA financially, with contributions up to two percent and strong fiscal management resulting in a surplus for the year. This reverses a prior year budget shortfall and helps position IMBA for continued strong advocacy efforts going forward on behalf of our chapters and members. Two low-interest loans from philanthropists were rolled over for a second year, allowing even more resources to go toward programmatic efforts like trail building, chapter development, land manager trainings, grants and research.

IMBA's chapter program continues to grow, and with it the services provided to those vitally important local groups. In 2015, IMBA facilitated three Chapter Leader Training sessions designed to help take the knowledge accumulated at the national level over the years and pass it on to the broader Chapter community. Our focus remains on increasing the bar for all mountain bike advocacy efforts across the country so more people have more opportunities to ride in more places, and your financial support to IMBA directly enables these efforts.

— Dan Brillon  
Vice President of Finance, Administration and Programs





**2015** was a dynamic year for IMBA. New faces, many originating from IMBA chapter leadership ranks, provided new ideas and new accountability in our association. An internal reorganization resulted in the creation of executive level positions focused on mission delivery through chapters.

IMBA recorded a quarter million dollar surplus, our first in several years. Much of this growth was the result of adding new corporate sponsors, augmented by a record year of fee-based projects for Trail Solutions. Even better news is that membership records were set and reset. IMBA ended 2015 with 40,322 members and 205 chapters, both all-time highs.

2015 culminated with 16 chapter leaders from across the United States coming to Longmont, Colorado, in August to implement a philosophy of, “everything we do must revolve around our chapters,” within IMBA. These chapter leaders joined staff members and engaged through seven standing committees to identify 36 ideas to strengthen the chapter program. Six of these ideas—including enhanced chapter dues share, creation of a marketing department and dues increase—were approved in late 2015 and implemented on January 1, 2016.

Fifteen business plans were approved on December 31, 2015, including a volunteer management mobile application, and scheduled for implementation in 2016. This renewed vigor for planning will make 2016 a very productive year for IMBA.

— Kevin P. Adams  
Vice President of Chapter and Member Services

**STATEMENT OF FINANCIAL POSITION**  
AS OF DECEMBER 31, 2014 AND 2015  
AMOUNTS IN THOUSANDS

	2014	2015
<b>Assets</b>		
Cash and cash equivalents	621	566
Receivables	303	425
Inventory	96	104
Property and equipment, net	116	202
Prepaid and other assets	35	156
<b>Total Assets</b>	<b>1,171</b>	<b>1,453</b>
<b>Liabilities and Net Assets</b>		
Accounts payable	200	318
Unearned revenue	47	14
Loans	222	263
Accrued and other liabilities	49	35
<b>Total Liabilities</b>	<b>518</b>	<b>630</b>
<b>Net Assets</b>		
Unrestricted	653	823
Restricted	-	-
<b>Total Liabilities/Net Assets</b>	<b>1,171</b>	<b>1,453</b>

**STATEMENT OF ACTIVITIES**  
DECEMBER 31, 2014 AND 2015  
AMOUNTS IN THOUSANDS

	2014	2015
<b>Change in Net Assets</b>		
<b>Revenues and Other Support</b>		
Contributions	3,458	3,395
Contributions, in-kind	224	282
Fee services	1,769	2,299
Product sales	143	133
Other income	1	12
<b>Total Revenue /Other Support</b>	<b>5,595</b>	<b>6,121</b>
<b>Expenses</b>		
Program services	4,945	4,773
Fundraising services	278	297
Administrative services	714	885
<b>Total Expenses</b>	<b>5,937</b>	<b>5,955</b>
Change in net assets	(342)	166
Net assets, beginning of year	995	653
<b>Net assets end of year</b>	<b>653</b>	<b>819</b>

## LETTER FROM A LAND MANAGER

A MESSAGE THAT EPITOMIZES IMBA'S WORK

In the summer of 2015, IMBA Southwest Region Director Patrick Kell received this message from Dave Jacobson, the Outdoor Recreation Planner with the Cedar City, Utah, office of the Bureau of Land Management. We are reprinting his words here because it captures the positive interactions and partnership-based approach that IMBA has long used to enhance mountain bike access and experiences.



Hi Patrick,

I cannot thank IMBA and your professional trail building crew enough for the work performed this fall in Cedar City. Specifically, Joey Klein, Tyson Swasey and Shane Wilson—along with Eddie Kessler of Ptarmigan Trails—were amazing. They are all top-notch professionals.

IMBA has built a fantastic trail that millions of people will eventually ride, I am sure of it. This to me is the essence of public land stewardship—to take an empty hillside that has no forage for grazing, no minerals for mining and is too steep for solar energy installments. To start from there and turn it into a useable landscape that benefits the community is quite a success.

The public has been staring at this pinion and juniper forested slope for years without seeing its potential. IMBA has taken a blank canvas and made it into a masterpiece that will continue to get more and more valuable in the years to come. In the recreation realm, it seems that everyone wants a label. Personally, I would have never dreamed of adding "mountain biker" to my own set of labels, but that has changed. My desire to ride has increased considerably, in part because my son asked for a mountain bike for his 12th birthday, and now because I have been involved in helping bring trails to our community.

Watching people connect to the land through mountain biking is transforming and inspiring. Who knew exercise could be so much fun, that biking could build enthusiastic energy in a community and bring all walks of life to a common place both physically and mentally? IMBA has rocked my world and taken me through a major paradigm shift regarding the value of trails to a community and the places trails can go and where they can take you. Thanks again to your team and I look forward to working with IMBA again in the future.

Best Regards,

Dave Jacobson  
Outdoor Recreation Planner  
BLM Cedar City Field office

## EXPANDING OUR REACH

IMBA'S MTB INFLUENCE KEEPS GROWING

Since 1988, IMBA has been bringing out the best in mountain biking by encouraging low-impact riding, volunteer trail work participation and cooperation among trail user groups. Our association offers a powerful voice for trails, public lands and the proactive, recreation-friendly management of public lands.

IMBA's influence continued to grow in 2015, pushing our reach to the levels noted on this page. These statistics were validated as of May 2016.

### Membership

- 40,000+ individual and family members
- 200+ chapters
- 700+ member retailers
- 200+ corporate members

### Social Media

- 76,428 Facebook followers
- 8,641 Instagram followers
- 5,188 Twitter followers
- 22,000 people per Facebook post (organic reach)

### Website

- 140,000 unique page views on imba.com per month (~321,000 total/month)
- IMBA's online store and Epic Ride Guides were the most popular destinations on imba.com
- Trail Building resources were the most popular content, with resources like 10 Common Trail Building Mistakes, 18 Steps to Building a Dirt Jump or Freeride Park, and IMBA's Rules of the Trail seeing the most visits

### Email Reach

- 124,113 email contacts
- 10 U.S. regions receive monthly, region-specific eNews
- California-Hawaii (19,096) and Atlantic (18,068) regions have the largest number of followers
- 25 percent average eNews open rate
- IMBA *Trail News* circulation of 40,000 per issue, printed quarterly



## IMBA'S CHAPTERS

THESE ORGANIZATIONS MAKE MOUNTAIN BIKING BETTER

Albuquerque Mountain Bike Association  
Anthracite Mountain Pedalers  
Appalachia Outdoor Adventurers  
Appalachian Mountain Bike Club  
Augusta-GA and Aiken-SC  
Austin Ridge Riders Mountain Bike Club  
Bald Eagle Mountain Bike Association  
Berks Area Mountain Biking Association  
Bicyclists of Nevada County  
Birmingham Urban Mountain Pedalers  
Bitterroot Backcountry Cyclists  
Blackwater Bicycle Association  
Blue Mountain Singletrack Trails Club  
Boise Area Mountain Bike Association  
Bomber Mountain Cycling Club  
Borderland Mountain Bike Association  
Boulder Mountainbike Alliance  
Cannon River Offroad Cycling and Trails  
Cape Fear SORBA  
Capital Off Road Pathfinders  
Central Adirondack Mountain Bike Association  
Central Alabama Mountain Pedalers  
Central Arkansas Trail Alliance  
Central California Off Road Cyclists  
Central Coast Concerned Mountain Bikers  
Central Idaho Mountain Bike Association  
Central Illinois Trails Association  
Central Iowa Trail Association  
Central Ohio Mountain Biking Organization  
Central Wisconsin Off-Road Cycling Coalition  
Central Wyoming Trails Alliance  
Charlottesville Area Mountain Bike Club  
Chattahoochee Valley Area SORBA  
Chequamegon Area Mountain Bike Association  
Chicago Area Mountain Bikers  
Chippewa Off Road Bike Association  
Cincinnati Off-Road Alliance  
Cleveland Area Mountain Bike Association  
Clinton River Area Mountain Bike Association  
Cloud City Wheelers  
CNY Dirt  
Colorado Mountain Bike Association  
Colorado River Area Trail Alliance  
Concerned Off-Road Bicyclists Association  
Copper Harbor Trails Club  
Cuyuna Lakes Mountain Bike Crew  
Cycle-CNY  
Cyclists of Gitchee Gumee Shores  
Del Norte MtB Alliance  
Delaware Trail Spinners  
Desert Foothills Mountain Bike Association  
Disciples of Dirt  
Dixie Mountain Bike Trails Association  
East Texas Trail Advocacy  
Eastern Shore IMBA  
Ellijay Mountain Bike Association  
Evansville Mountain Bike Association  
Fats in the Cats  
Fidalgo Trail Riders  
Flagler Area Biking SORBA  
Flint River Mountain Bike Association  
Florida Mudcutters  
Folsom Auburn Trail Riders Action Coalition  
Fredericksburg Area Trail Management and User Group  
Friends of Arkansas Singletrack  
Friends of the Syllamo Trail  
Gallup Trails  
GEARS United  
Genesee Regional Off-Road Cyclists

Grand Mountain Bike Alliance  
Grand Rapids and Itasca Mountain Bicycling Association  
Greater Lynchburg Off-Road Cyclists  
Greater Oakridge Area Trail Stewards  
Greensboro Fat Tire Society  
Groveland Trail Heads  
Gwinnett Area Trail Riders  
Hood River Area Trail Stewards  
Hoosier Mountain Bike Association  
Idyllwild Cycling  
Inland Valley Mountain Bike Association  
Iron Range Off-Road Cyclists  
Jefferson Mountain Bike Association  
Kansas Singletrack Society  
Kentucky Mountain Bike Association - Louisville  
Kinnickinnic Off-Road Cyclists  
Kootenai Mountain Riders  
Lake County Trails Coalition  
Levitation 49  
Linn Area Mountain Bike Association  
Los Alamos Tuff Riders  
Louisiana Offroad Cycling Organization  
Mankato Area Mountain Bikers  
Maui Mountain Bike Coalition  
Medicine Wheel Trail Advocates  
Metro Mountain Bikers, Milwaukee  
Miami Valley Mountain Bike Association  
Michigan's Edge Mountain Biking Association  
Mid Indiana Trails  
Mid-Atlantic Off-Road Enthusiasts  
Mid-Michigan Mountain Biking Association  
Midlands SORBA  
Midwest Off Road Cyclists  
Minnesota Off-Road Cyclists  
Moab Mountain Bike Association  
Monterey Off Road Cycling Association  
Motor City Mountain Biking Association  
Mount Shasta Mountain Bike Association  
Mount Wilson Bicycling Association  
Mountain Bike the Tetons  
Mountain Bikers of Santa Cruz  
MTB Missoula  
Nantahala Area SORBA  
New Orleans Metro Area Mountain Bike Organization  
New River Bicycle Union  
New York City Mountain Bike Association  
North East Wisconsin Trails  
North Mississippi Trail Alliance  
Northeast Alabama Bicycle Association  
Northeast Georgia SORBA  
Northeast Indiana Trail Riders Organization  
Northeastern Utah Mountain Bikers  
Northern Allegheny Mountain Bike Association  
Northern Indiana Mountain Bike Association  
Northern Maine Trails Alliance  
Northern Michigan Mountain Biking Association  
Northwest Georgia SORBA  
Northwest North Carolina Mountain Bike Alliance  
Northwest Trail Alliance  
Oahu Mountain Bike Ohana  
Ocmulgee Mountain Biking Association  
Oklahoma Earthbike Fellowship  
Ozark Off Road Cyclists  
Palisades MTB  
Pedal United  
Pisgah Area SORBA  
Pocahontas Trails  
Potawatomi Mountain Bike Association  
Prescott Mountain Bike Alliance

Range Area Mountain Bike Association  
Red Wing Area Mountain Bike Organization  
Redwood Coast Mountain Bike Association  
Roanoke IMBA  
Roaring Fork Mountain Bike Association  
Rockford Area Mountain Biking Alliance  
Rogue Valley Mountain Bike Association  
Roswell Alpharetta Mountain Bike Organization  
Routt County Riders  
Rust Belt Revival Trail Coalition  
RVA MORE  
Salem Area Trail Alliance  
San Diego Mountain Biking Association  
San Miguel Bike Alliance  
Santa Barbara Mountain Bike Trail Volunteers  
Santa Fe Fat Tire Society  
SHARE Mountain Bike Club  
Sierra Eastside Mountain Bike Association  
Silicon Valley Mountain Bikers  
Silverton Singletrack Society  
Sonoran Desert Mountain Bicyclists  
SORBA Athens  
SORBA Atlanta  
SORBA Chattanooga  
SORBA Huntsville  
SORBA Jax  
SORBA Middle Tennessee  
SORBA Orlando  
SORBA Tri-Cities  
SORBA West Georgia  
SORBA Woodstock  
South Alabama Mountain Bike Association  
Southeast Alabama Mountainbikers  
Southeast Georgia SORBA  
Southeast Wisconsin Trails Alliance  
Southeastern Pennsylvania Trail Riders  
Southern Idaho Mountain Biking Association  
Southern Maryland Mountain Biking  
Southern Nevada Mountain Bike Association  
Southern Virginia Mountain Bike Association  
Southwest Kentucky Mountain Bike Association  
Southwest Michigan Mountain Bike Association  
Summit Fat Tire Society  
Superior Cycling Association  
Susanville Area Bicycle Association  
Susquehanna Area Mountain Bike Association  
Susquehanna Valley Velo Club  
Tallahassee Mountain Bike Association  
Tarheel Trailblazers  
Team Dirt  
Top of Michigan Mountain Bike Association  
Trail Pittsburgh  
Trails Have Our Respect  
Tri-County Mountain Bike Association  
Triangle Off-Road Cyclists  
Upstate SORBA  
Vail Valley Mountain Bike Association  
Valley Mountain Bikers  
Verde Valley Cyclists Coalition  
Weatherford Mountain Bike Club  
West Alabama Mountain Biking Association  
West Michigan Mountain Biking Alliance  
West Valley Trail Alliance  
Western New York Mountain Bicycling Association  
Wild Rivers Coast Mountain Bicycling Association  
Winona Area Mountain Bikers  
Wood River Bicycle Coalition  
Woolly Bike Club



## SINGLETRACK SOCIETY

THESE INDIVIDUALS AND FAMILIES GAVE GENEROUSLY IN 2015

A growing number of individuals, foundations and matching gifts from employers are making a big difference for mountain bikers everywhere. Whether supporting core advocacy to keep trails open, giving to regional development goals or investing in trail and bike park projects in their home states, these IMBA supporters of all stripes are stepping up with especially generous gifts to make mountain biking better. *If you have questions about giving strategies or would like to jump in to support IMBA's work near you, contact [development@imba.com](mailto:development@imba.com).*

Hill Abell  
Kevin Adams  
J Allard  
Russell Asleson  
Tom Benton  
Joel Bruggen  
Jeffrey Campbell  
Alan Cannon  
Mark Christensen  
Andrew Combs  
Ames Conant  
Steven Conine  
Nancy DeVore  
Dane Doescher  
Chip Duckett  
Mark Evans  
Howard Fischer  
Stephen Flagg  
John Ganahl  
Peter Genz  
Lorenz Glaza

Sherman Gregory  
Lucian Hand  
Jim Hasenauer  
William Hoeg  
Randy Jackson  
Jason Jordan  
Gary Klein  
Ryan Kubly  
Brett Lee  
Carlie Lines  
Bruce MacGregor  
Justin Macken  
Felix Magowan  
Kehl Mandt  
Pat McMullan  
Joe Mihalka  
Alison Montgomery  
Fred Moreadith  
Stacey Nicholas  
Amitabh Pandey  
Scott Pearson

Lars Peterson  
Robert Pew  
Alden Philbreck  
Michael & Eleanor Pinkert  
Rahn Pitzer  
Sharon Popinski  
Frederick Reimers  
Shawn Ricci  
Thomas Ritter  
Ernest Rodriguez  
Adam Stern  
Travis Stork  
Shawn Sweeney  
Kent Thiry  
David Treese  
Leland Turner  
Gregory Weiss  
Eugene Weymouth  
Mike Winn

### 5 WAYS YOU CAN MAKE MOUNTAIN BIKING BETTER

- 1.) Join an IMBA chapter.** All trails are local, and the groups that do the most to support your hometown rides are likely to be IMBA chapters. [imba.com/join](http://imba.com/join)
- 2.) Volunteer for trail work.** Trail work is sweat equity. Every year, IMBA members give around 600,000 hours of their time to build new trails and improve existing ones. [imba.com/support-imba](http://imba.com/support-imba)
- 3.) Make a donation.** IMBA's Trail Fund and other donation drives help create new riding opportunities from coast to coast. [imba.com/af](http://imba.com/af)
- 4.) Stay informed.** IMBA's e-newsletters reach more than 120,000 riders, delivered every month in regionalized editions so you hear about events, trail openings and other developments close to home. [imba.com/trail-love](http://imba.com/trail-love)
- 5.) Take action.** IMBA frequently posts action alert messages on issues of local and national significance; keep an eye out for our alerts and decide which ones you want to support. [imba.com/alerts](http://imba.com/alerts)

## CORPORATE PARTNERS

THESE COMPANIES PROVIDE ESSENTIAL FUNDING TO FUEL IMBA'S WORK

To find out how your company can become a champion for trails and the sport of mountain biking please contact [development@imba.com](mailto:development@imba.com). These pages reflect IMBA's corporate partners as of May 2016.

### ELITE-LEVEL MEMBERS

With annual contributions of \$100,000 or more these supporters make a huge difference for everyone who rides a mountain bike.



peopleforbikes

**SHIMANO**



**SRAM**



**SUBARU**



**TREK**

### ABOVE AND BEYOND

\$50,000 Plus

Recreation Equipment Inc. (REI)  
Thule

\$25,000 Plus

Niner Bikes

\$10,000 Plus

Bosch eBike Systems  
CLIF  
Fox Head  
Fox Racing Shox  
Maxxis Tires  
Performance Bicycle  
Smith Optics  
The Village at Indian Springs  
Yakima

\$5,000 Plus

Bicycle Sport Shop  
Breakaway Research Group  
Camelbak  
CST Tires  
Dirt Rag Magazine  
Fuji America  
Interbike  
Raleigh America  
Salsa Cycles (QBP)  
Scott USA  
Steamboat Springs Chamber  
Association  
Primal  
Western Spirit Cycling  
Yeti Cycles

Foundations

Outdoor Alliance  
Richard E. & Nancy P.  
Marriott Foundation  
The Morningstar Foundation  
Walton Family Foundation

### ALL CORPORATE PARTNERS A-Z

Big thanks go to each and every one of our corporate members.

2x2 Cycles/Upstanding Bicycle Company  
360 Adventures  
absoluteBLACK  
Adventure Advocates  
Adventure Cycling Association (ACA)  
Adventure Maps  
Adventure Travel Trade Association (ATTA)  
Airborne  
Alberta Mountain Bike Adventures  
Alchemist  
Alyeska Resort  
American Trail Running Association (ATRA)  
Arkansas Regional Coalition of the  
Ouachitas  
Arrivé Sales Group  
Aspen Chamber Resort Association  
Auburn-Opelika Tourism  
Bajadventours  
Banks Chiropractic Center  
Basecamp Hotel  
Beat Cycles  
Bicycle Technologies International  
Big Agnes  
Big Bear Lake Camplands & Trail Center  
Bike Casper  
Bike Fixtation  
Bike Helena  
BikeFlights.com  
BikeTourFinder  
BikeTours.com  
BOCO Gear  
Borealis Bikes  
Boulder Business Products  
Cane Creek  
Cascade Huts  
Catalyst Communication/Bike Life  
CatEye  
Chamois Butt'r  
Chasing Epic Mountain Bike Adventures  
Chequamegon Fat Tire Festival  
City of Fayetteville, Arkansas  
Club Ride Apparel  
Cog Wild Mountain Bike Tours  
Competitive Cyclist/Backcountry.com  
Country Inn Deerwood

Creekside Retreat Lodging & Gatherings	Inter-Mtn Enterprises	Ritchey Design
Crested Butte Mountain Resort	J&B Importers	Roanoke Mountain Adventures
Cycle Path & Paddle	Jamis Bicycles	RockyMounts
Cycling Sports Group (CSG)	Jans Mountain Outfitters	Rodale Inc.
Cygolite	Jenson USA	RRC Associates
Da Blue Box	Joyride 150	Ruttger's Bay Lake Lodge
Deer Valley Resort	Kali Protectives	Sacred Rides Mountain Bike Adventures
Dero	Keystone Bike Park	San Juan Hut System
Desert Sports	Killington Resort	Santa Cruz Bicycles
Deuter USA	Kona Mountain Bikes	Sedona Real Inn & Suites
DirtBaggies	Kuat Racks	Singletracks.com
DirtLab	Lava Tours Costa Rica	SkyPark at Santa's Village
Disabled Sports Eastern Sierra	Louisville Mega Cavern Underground Bike Park	Snowmass Tourism
DT Swiss, Inc	Lower Colorado River Authority	SockGuy
Duvall Grill	Magura USA	Southwest Trekking
Echo Canyon Resort & Marina	Marin Mountain Bikes	Spirited Cyclist
ECOS	Marquette County Convention and Visitor's	Stan's NoTubes
Epic Rides	Bureau	Steamboat Springs Bike Town USA
Ergon USA	Martindale Cycling Components	Steamboat Ski and Resort Corp
Escape Adventures	Mavic	Teton Mountain Bike Tours
Eureka Springs Parks and Recreation	Michelin North America	Texas Mountain Bike Racing Association (TMBRA)
Experticity	Moots Cycles	The Bike House Costa Rica
Feedback Sports	Mount Ida Area Chamber of Commerce	Thirsty Pagan Brewing
Finish Line Technologies	Mountain Bike Diaries	Thomson Company
Five Ten	Mountain Harbor Resort and Spa	THOR Design Studio
Focus Bicycles USA	Mountain Khakis	Timber Mountain Bike Bells
Gates Carbon Drive	Mulberry Gap Mountain Bike Get-a-way	Timberland Heights
Giant	National Bicycle Dealers Association (NBDA)	TrailArts
Grand Targhee Resort	National Geographic	Trailscape
Greek Peak Mountain Resort	National Geographic Maps	Travel Oregon
Green Guru Gear	New Belgium Brewery	Trec-Race Inc
Greentech Solutions Group	Nite Ize	Trek Travel
Greer Photography / Mountain Trail Press	NiteRider Technical Lighting Systems	Umbo Helmets
GU Energy	NoExam.com	Uncommon Communications
Hampton Inn & Suites - Oxford, Alabama	North Little Rock Parks and Recreation	Urban Trail Co.
Handup Gloves	Northern Lights Cannabis Co.	USA Cycling
Hans Johnsen Company	Nuun and Company	Vernonia Springs
Hayes Bicycle Group	Optic Nerve	Viral Bikes
Headswears	Osprey Packs	Visit Bentonville
Hero Enterprises	Outdoor Industry Association (OIA)	Visit Hot Springs
Higher Ground Trails	Outdoor Industry Women's Coalition (OIWC)	Visit Knoxville
Hilride	Outdoor Prolink	Voler
Holiday Inn Express & Suites - Oxford, Alabama	Park City Lodging	Westfir Lodge & Kitchen
Honey Stinger	Parker House Bed and Breakfast	White Pine Touring
Hot Springs Village	Paul Component Engineering	Whitefish Bike Retreat
Hydrapak	Pivot Cycles	WTB (Wilderness Trail Bikes)
Iceman Promotions	Planet Bike	Yin Yang House Acupuncture & Wellness Center
Idyllwild Inn	Pocahontas County Convention & Visitors Bureau	
	Red Agave Resort	



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION



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**“... I think the single product, event or trend that has had the most profound effect on mountain biking since 2000 has to be the efforts of IMBA. IMBA's tireless efforts over the decades have prevented countless trail closures. Now we are seeing the complete reversal and IMBA is now working on making trail building a hot new trend for economic growth ... Talking to land managers, or local and national governments, is not sexy and rarely gets the press headlines but is more important than any technology that has been developed in the last 15 years in my eyes.”**

**CHRIS SUGAI**

*President and Co-founder of Niner Bicycles, as quoted by Pinkbike.com in May, 2015*

